

Papers Accepted to the 12th Annual ARCS Research Conference

Bad Company: Shifts in Social Activists' Tactics and Support after Industry Scandals

Mary McDonnell, Kate Odziemkowska, Elizabeth Pontikes

Bridging the Mission-Implementation Gap: Pharmaceutical Companies and Access to Medicine

Tobias Buender, Nikolas Rathert, Johanna Mair

Cascading Sustainability in Multi-tier Supply Chains: When do Chinese Suppliers Adopt Sustainable Procurement?

Miriam Wilhelm, Veronica Villena

Competition Intensity, Stakeholder Voice and Environmental Irresponsibility: A Cross-Country Analysis

Punit Arora, Tanusree Jain

Corporate Governance and Social Impact of Non-Profits: Evidence from a Randomized Program in Healthcare in the Democratic Republic of Congo

Anicet Fangwa, Caroline Flammer, Marieke Huysentruyt, Bertrand Quélin

Corporate Social Responsibility and Corporate Lobbying: Explaining the influence of soft law institutions on hard law preferences

Onna Malou van den Broek

CSR and the rise of Sustainability

Leandro Nardi

Do Social Media and its Emotional Content Influence Firm Corporate Social Responsibility?

Satish Joshi, Hang Thu Nguyen

E-commerce Firms' Strategies Towards Institutional Failures: Evidence from Brazilian Favelas

Leandro Pongeluppe

Enhancing Profits and Reducing Losses by Managing Material Environmental, Social and Governance (ESG) Factors

James McGlinch, Witold Henisz

Entrepreneurship for the Greater Good: Using Co-Citation Analysis to Examine the Co-Evolution of Social and Environmental Entrepreneurship Research

Siddharth Vedula, Sophie Bacq, Claudia Doblinger, Desiree Pacheco, Michael Russo, Jeffrey York

Evidence on Social and Financial Performance: Mapping the Empirical Garden of Forking Paths

Luca Berchicci, Andrew King

Examining Collective ESG Disclosure in Extended Supply Chains: The Role of Supply Chain Structure

Jury Gualandris, Annachiara Longoni, Davide Longoni

Frenemies: When Firms and Activists Collaborate

Kate Odziemkowska

Gender Differences in Preferences for Meaning at Work

Vanessa Burbano, Stephan Meier, Nicolas Padilla

Gender identity and green product stereotypes in sustainable consumer behavior

Siv Skard, Sveinung Jørgensen, Lars Jacob Tynes Pedersen

How Independence Shapes Business Partner Monitoring: Insights from Global Supply Chain Auditing

Ashley Palmarozzo, Michael W. Toffel, Jodi L. Short

Is What's Good for Business Also Good for the Market? Pro-Business and Pro-Market Policy Dynamics

Prateek Raj, Brian Kelleher Richter, Mario Villarreal-Diaz

Just Old, or from Another Era? The Multifaceted Effect of CEO Age on Firm Social and Environmental Practices

Georg Wernicke, Miha Sajko, Christophe Boone,

Open Innovation as an Enabler for Responsible Innovation

Leopoldo Gutierrez-Gutierrez, Ivan Montiel, Josep A Tribo, Ruth V Aguilera

Orchestrating Coordination between Humanitarian Organizations

Lea Ruesch

Organizational Post-Traumatic Growth: How Disasters Affect Responsiveness to Environmental Forces

Lucrezia Nava, Kenichi Matsuno, Florian Kohlbacher

Organizational Responses to Environmental, Social and Governance (ESG) Issues?

Olga Hawn, Rodolphe Durand, Ioannis Ioannou

Out of Character: CEO Political Ideology, Peer Influence, and Adoption of CSR Executive Position by Fortune 500 Firms

Abhinav Gupta, Anna Fung, Chad Murphy

Rewarding the Extremes: Market Reaction to American Corporations' LGBTQ Positions
Aharon Cohen Mohliver, Olga Hawn

Science-Based Carbon Emissions Targets
Jody Grewal, Dennis Campbell, David Freiberg, George Serafeim

Sustainability: Integrated Strategy and the Design of Industry Sustainability Standards
A. Wren Montgomery, Thomas P. Lyon, Jennifer Robertson

UN PRI signatories' ethics: Serious ethical first movers vs. late free riders
Tobias Bauckloh, Sebastian Utz, Sebastian Zeile, Bernhard Zwergel

When One Isn't Enough: Organization-level and Product-level Sustainability in New Ventures
Vanessa Burbano, Natalie Carlson, Jim Ostler

When Opposites Detract from Cross-Sector Collaboration: CSR Implementation Under 2013 Indian CSR Law
Aline Gatignon, Christiane Bode