

## CALL FOR PAPERS

**Alliance for Research on Corporate Sustainability  
Third Annual Conference  
May 9-11, 2011  
The Wharton School, University of Pennsylvania**

This Wharton School conference seeks to bring together scholars from a variety of disciplinary and methodological perspectives interested in advancing research on corporate sustainability. This is the third annual conference of the [Alliance for Research on Corporate Sustainability \(ARCS\)](#), a consortium of universities that seeks to provide data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to create sustainable businesses. This conference builds on the successful [Second Annual ARCS Conference](#) at Harvard University last spring.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. We are receptive to a wide range of perspectives and methods including empirical research, theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management and organizations. Papers drawn from organizational theory, strategy, operations, sociology, psychology and decision making, law, economics, political science, and other fields are within the realm of the conference.

Examples of suitable topics for the conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

The ARCS Conference will occur concurrently with the [Market Strategy and Business Environment Conference](#) to be held at Wharton May 9-10. A joint dinner and paper session(s) will be held to connect attendees at each event. To be included in the joint session(s), papers must independently be submitted to, and accepted by both conferences.

### **Submission Information: DEADLINE February 7, 2011**

Please submit your paper with required supplemental information (below) to [Erika Herz](#) by **February 7, 2011**.

Submissions must be working papers not yet accepted for publication. The program will be announced by February 28, 2011.

### **More info.**

- Conference location: The Wharton School, University of Pennsylvania
- General questions about the conference and ARCS: ARCS Managing Director [Erika Herz](#)
- Conference Chair: Professor Eric Orts, The Wharton School
- Conference logistics: [Joanne Spigonardo](#)
- Program Committee: Tima Bansal (Western Ontario), Lori Benneer (Duke), Daniel Diermeier (Northwestern), Glen Dowell (Cornell), Dan Esty (Yale), Andrew Hoffman (Michigan), Andrew King (Dartmouth), Mike Lenox (Virginia), Tom Lyon (Michigan), John Maxwell (Indiana), Eric Orts (Penn), Craig Smith (INSEAD), Mike Toffel (Harvard) and David Vogel (Cal-Berkeley).

## About ARCS

ARCS was established to provide data, tools and networking opportunities to researchers who are developing greater understanding of the opportunities and limits of policies and strategies to create sustainable businesses. ARCS is an alliance of schools and institutes at major universities that share a strong commitment to research on business and sustainability. Alliance members include U California-Berkeley, Cornell, Dartmouth, Duke, Harvard, Indiana, INSEAD, U Michigan, Northwestern, U Pennsylvania, U Virginia, U Western Ontario and Yale. Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS Research Affiliates to gain access to the ARCS Data Portal and social networking tools. For more information, please visit the [ARCS website](#).

### All submissions must include the following supplemental information:

Paper title:

Filename:

Authors:

Presenter(s):

Primary Contact Name and E-mail:

Topic (10 words or less):

\_ I will also be submitting this paper to the *Market Strategy and Business Environment Conference* to be held at Wharton May 9-10. (Those submitting must do so separately by contacting the organizers: [Witold Henisz](#) and [Evan Rawley](#).)

Discipline:

- Accounting
- Economics
- Entrepreneurship
- Finance
- Law and Ethics
- Management/strategy: economics oriented
- Management/strategy: OB/OT/organizations oriented
- Marketing
- Operations/supply chain
- Public policy
- Real Estate
- Other (please specify)

Method:

- Analytical model
- De/inductive theory building
- Empirical: qualitative
- Empirical: quantitative
- Non-Empirical: qualitative
- Other (please specify)