



# Yale Center for Business and the Environment



Alliance for Research on  
Corporate Sustainability (ARCS)

## CALL FOR PAPERS

### ARCS Fourth Annual Research Conference

Wednesday May 16 – Friday May 18, 2012  
Yale University Center for Business and the Environment  
New Haven, Connecticut, USA

This [Yale Center for Business and the Environment \(CBEY\)](#) and [Alliance for Research on Corporate Sustainability \(ARCS\)](#) conference will bring together scholars from a variety of disciplinary and methodological perspectives interested in advancing research on corporate sustainability. This is the fourth annual conference of ARCS, a consortium of universities that seeks to provide data, tools and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business. The conference builds on the successful [Third Annual ARCS Conference](#) hosted by the Wharton School last spring.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. We are receptive to a wide range of perspectives and methods including empirical research, theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management and organizations. Papers drawn from organizational theory, strategy, operations, sociology, psychology and decision making, law, economics, political science, and other fields are within the realm of the conference.

Examples of suitable topics include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

The ARCS Conference will be preceded on May 16 by the first *ARCS Sustainability Teaching Summit – From Classrooms to Boardrooms: Embedding Sustainability Research in Curriculum and Corporate Strategy*, to showcase and discuss the latest available pedagogical approaches, tools and materials. The conference will begin with dinner on May 16<sup>th</sup>, and conclude the afternoon of May 18<sup>th</sup>.

#### **Submission Information: DEADLINE Tuesday January 31st, 2012**

The firm deadline for submitting papers is **Tuesday January 31, 2012**. Instructions for submitting papers will be made available on the ARCS web site by Monday January 2<sup>nd</sup>. Those who submit papers will be notified regarding paper selection by February 23<sup>rd</sup>. The program will be announced by March 1, 2012.



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## Submission Guidelines

Submissions must be working papers not yet accepted for publication, 30 pages or less in length (double-spaced, 11 pt font). Papers must include an abstract, as well as the cover page information below.

## More info

- Conference location: Yale School of Forestry and Environmental Studies, and Yale School of Management, New Haven, Connecticut, USA
- General questions about the conference and ARCS: ARCS Managing Director [Erika Herz](#)
- Conference Chair: Professor [Marian Chertow](#), Yale School of Forestry and Environmental Studies, and Yale School of Management
- Conference logistics: CBEY Program Director [Stuart DeCew](#)
- Program Committee: Tima Bansal (Western Ontario), Lori Benneer (Duke), Dylan Minor (Northwestern), Glen Dowell (Cornell), Marian Chertow (Yale), Andrew Hoffman (Michigan), Andrew King (Dartmouth), Mike Lenox (Virginia), Tom Lyon (Michigan), John Maxwell (Indiana), Eric Orts (Penn), Craig Smith (INSEAD), John Sterman (MIT), Mike Toffel (Harvard), and David Vogel (Cal-Berkeley).

## Conference Expenses

There is no conference fee, and all meals will be provided at no charge. Participants, including speakers, are responsible for their own travel and lodging expenses. We will use our travel-related conference budget this year to support those whose organizations are unable to pay for travel. We encourage domestic and international attendees to contact [Stuart DeCew](#), CBEY Program Director, for more information.

## About ARCS

ARCS was established to provide data, tools and networking opportunities to researchers who are developing greater understanding of the opportunities and limits of policies and strategies to foster sustainable business. ARCS is an alliance of schools and institutes at major universities that share a strong commitment to research on business and sustainability. Alliance members include U California-Berkeley, Cornell, Dartmouth, Duke, Harvard, Indiana, INSEAD, U Michigan, MIT, Northwestern, U Pennsylvania, U Virginia, U Western Ontario and Yale. Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS Research Affiliates to gain access to the ARCS Data Portal and social networking tools. For more information, please visit the [ARCS website](#).

**All submissions must include the following supplemental information.** Instructions for submitting papers and supplemental information will be made available on the ARCS web site by Monday January 2<sup>nd</sup>, 2012:

Paper title:

Filename:

Authors (name and affiliation for each):

Presenter(s):



# Yale Center for Business and the Environment



Primary Contact Name and E-mail:

Topic (10 words or less):

\_ If my submission is not accepted for a full paper session, I would also like to be considered for a *Research Sketch* presentation. The well-received *Research Sketches* are short presentations (4 to 5 minutes) that sketch the presenter's research question and approach and present central findings, using either no slides or at most two slides. These *Sketches* enable us all to know more about what participants are working on, and are scheduled to encourage informal discussions during breaks.

Topic:

- \_ Accounting
- \_ Certification Programs
- \_ Creation and Development of Environmental Markets
- \_ Economics
- \_ Environmental Finance
- \_ Innovation and Entrepreneurship
- \_ Law and Ethics
- \_ Management/Strategy: economics oriented
- \_ Management/Strategy: OB/OT/organizations oriented
- \_ Marketing
- \_ Operations/Supply Chain
- \_ Public Policy
- \_ Real Estate
- \_ Sustainable Resource Management
- \_ Other (please specify)

Method:

- \_ Analytical Model
- \_ De/Inductive Theory Building
- \_ Empirical: qualitative
- \_ Empirical: quantitative
- \_ Non-Empirical: qualitative
- \_ Non-Empirical/Conceptual: qualitative
- \_ Other (please specify)

***We look forward to receiving your paper submission for the 2012 ARCS Conference!***  
***-The ARCS Conference Program Committee***