CALL FOR PAPERS – Deadline: January 8, 2018

Alliance for Research on Corporate Sustainability
Tenth Annual Research Conference

June 11-13, 2018
MIT Sloan School of Management
Cambridge, MA, USA

We are excited to host and celebrate the tenth annual research conference of the Alliance for Research on Corporate Sustainability (ARCS), a consortium of universities and individuals that serves as a professional society of scholars studying the interface between business and sustainability. Our annual research conference brings together researchers from a variety of disciplinary and methodological perspectives who seek to advance the state of the field.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, finance, law, operations, organizational theory, political science, psychology and decision making, sociology, strategy and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability such as inequality, fair wages and working conditions, social and environmental justice, cleantech innovation, green entrepreneurship, sustainable natural resource management, and "base of the pyramid" development strategies.

We especially encourage submissions from junior scholars and scholars new to the field.

Submission Information: DEADLINE January 8, 2018

Please **click here** to submit your papers. The paper submission deadline is January 8, 2018; the program will be announced in February 2018. Additional information is available on the ARCS website.

Submission Guidelines

Submissions must be working papers not yet accepted for publication. Papers should be journal-article length and include an abstract. Supplements can be included. You can submit up to two papers total for either the conference program or the pre-conference Ph.D. workshop. The Ph.D. workshop is a superb opportunity to get feedback on in-process work, as well as mentorship on publishing and career building in the multi-disciplinary field of sustainable business. The ARCS Conference includes two types of sessions, described below. All authors of submissions accepted will be listed in the program. Submitting a paper implies your commitment to review other submissions if asked by the conference committee.

Presentation Slots (20-30 minutes): These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience.

Research Sketches (5 minutes): These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These Sketches will enable us all to know a bit more about what these participants are working on, and are scheduled to encourage informal discussions during the breaks that follow. They have been extremely well-received during past ARCS Conferences.

Review Process
Reviews will be double-blind. You must submit papers without names of authors or other identifying information.

Awards
Two types of awards will be presented at the Conference:

ARCS Outstanding Paper Award: The Program Committee will select several papers for the *Outstanding Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.

ARCS Conference People's Choice Award: Conference attendees will select this award from among presentations and research sketches. This award will be based on individual attendees' own criteria for high impact work.

Conference Location and Contact Information
- Conference Location: MIT Sloan School of Management, Cambridge, Massachusetts, USA
- Conference Chair: Professor John Sterman, MIT Sloan School of Management
- For all questions regarding the conference and/or the conference program, please e-mail: arcs2018@mit.edu

About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. A one-year individual ARCS membership is included in the conference fee. Individual membership benefits include access to member services and networking opportunities, as well as opportunities to serve on ARCS Working Committees.

ARCS' institutional members are Bocconi University, Colorado-Boulder, Columbia, Cornell, Dartmouth, Duke, Erasmus, Georgia Tech, Harvard, HEC Paris, Indiana, INSEAD, Michigan, MIT, NTU Singapore, Northwestern, North Carolina, Pennsylvania, Stockholm School of Economics, UC Berkeley, UCLA, Virginia, U. Western and Yale.

For more information, including individual and institutional membership details, click here.

For general information about ARCS, including access to the ARCS Dataverse, which hosts corporate sustainability datasets, please visit our website.

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We look forward to receiving your paper submission for the 2018 ARCS Conference!
- The ARCS Conference Program Committee