Main Conference CALL FOR PAPERS – Deadline: January 17, 2022

Alliance for Research on Corporate Sustainability
Fourteenth Annual Research Conference

June 6-8, 2022
The Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship
Bocconi University | Milan, Italy

We are excited to host and celebrate the fourteenth annual research conference of the Alliance for Research on Corporate Sustainability (ARCS), a consortium of universities and individuals that serves as a professional society of scholars studying the interface between business and sustainability. Our annual research conference brings together researchers from a variety of disciplinary and methodological perspectives who seek to advance the state of the field.

We are planning for an in-person conference at Bocconi University in Milan, Italy. Our expectation is that accepted papers will be presented live at the conference. ARCS is closely monitoring the COVID-19 pandemic and will adapt as necessary.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, finance, law, operations, organizational theory, political science, psychology and decision making, sociology, strategy and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability such as inequality, fair wages and working conditions, social and

environmental justice, cleantech innovation, green entrepreneurship, sustainable natural resource management, and "base of the pyramid" development strategies.

We especially encourage submissions from junior scholars and scholars new to the field.

Submission Information: DEADLINE January 17, 2022

Please **click here** to submit your papers**.** The paper submission deadline is January 17, 2022; the program will be announced March 1, 2022. Additional information is available on the ARCS website.

Submission Guidelines

Submissions must be working papers not yet accepted for publication. Papers should be journal-article length and include an abstract. Supplements can be included. You can submit up to two papers total.

The ARCS Conference includes two types of sessions, described below. All submitted papers will be considered for both types of sessions. All authors of submissions accepted will be listed in the program. Submitting a paper implies your commitment to review other submissions if asked by the conference committee.

Presentation Slots (20-30 minutes): These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience.

Research Sketches (5 minutes): These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These sketches are designed to encourage informal discussions during the breaks that follow.

The ARCS annual conference includes a one-day Ph.D. workshop. This year's workshop will take place June 5, 2022. If you are interested in submitting a paper for the Ph.D. workshop, or know someone who may be, please click here for the Ph.D. workshop call for papers.

Review Process
Reviews will be double-blind. You must submit papers without names of authors or other identifying information.

Awards
Three types of awards will be presented at the Conference:

ARCS Best Paper Award: The Program Committee will select one paper for the *Best Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.

ARCS Outstanding Paper Award: The Program Committee will select several papers for the *Outstanding Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.

ARCS Conference People's Choice Award: Conference attendees will select this award from among presentations and research sketches. This award will be based on individual attendees' own criteria for high impact work.

Conference Location and Contact Information

Conference Location: Bocconi University, School of Management
Main airport: Malpensa Airport (MXP)
Conference Chair:
Dr. Anne Jacqueminet, Assistant Professor, Department of Management and Technology

For all questions regarding the conference and/or the conference program, please e-mail
arcs.information@gmail.com.

About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. A one-year individual ARCS membership is included in the conference fee. Individual membership benefits include access to member services and networking opportunities, as well as opportunities to serve on ARCS working committees.

ARCS' institutional members are Columbia University, University of Virginia, University of California Berkeley, Harvard University, HEC Paris, INSEAD, Rutgers, Bocconi University, Western University, Indiana University, University of North Carolina, Northwestern University, University of Colorado Boulder, New York University, Nanyang Technological University, Duke University, University of Michigan, Erasmus University, Georgia Tech, Cornell University, Massachusetts Institute of Technology, Stockholm School of Economics, Dartmouth College, University of California, Los Angeles, University of Pennsylvania, London Business School, Yale University.

For more information, including individual and institutional membership details, click here.

For general information about ARCS, please visit our website.

We look forward to receiving your paper submission for the 2022 ARCS Conference!
- The ARCS Conference Committee