Alliance for Research on Corporate Sustainability
Fourteenth Annual Research Conference
*SDA Bocconi School of Management, Bocconi University*

Via Sarfatti 10 - Milan, Italy

MAIN CONFERENCE PROGRAM

*June 5th – 8th, 2022*

**Sunday, June 5th, 2022**

**Main Conference**

2:00 – 6:00 p.m. Registration
*Location: Entrance of SDA Campus*

6:00 – 9:00 p.m. Welcome *aperitivo*
*Location: GUD Bocconi Campus*
Monday, June 6th, 2022

9 – 9:30 a.m.  Welcome and registration  
Location: Entrance of SDA Campus

9:30 – 10:00 a.m.  Dean and Conference Chair Welcome – Gianmario Verona and Anne Jacqueminet  
Location: Ferrero Auditorium

10:00 – 11:00 a.m.  Plenary “Global challenges and trends through a business and human rights lens”, with Andrea Shemberg, Chair of the Global Business Initiative on Human Rights – moderated by Charles Williams  
Location: Ferrero Auditorium

11:00 – 11:30 a.m.  Coffee Break  
Location: First floor coffee break area

11:30 – 1:00 p.m.  Monday Morning Parallel Sessions  
Room E101

Parallel Session 1 – Revisiting the impact of time orientation on sustainability  
Moderator: Vanessa Burbano
2. “Do Sustainability and Resilience Go Hand in Hand? The Case of Pennsylvania Dairy Farmers”, Villena, Veronica; Ramson, Elizabeth; Abler, David
3. “Future Orientation, Leadership Gender, and Corporate Social Responsibility: Evidence from Mixed Methods”, Hawn, Olga; Burbano, Vanessa; Moulton-Tetlock, Edythe

Room E102

Parallel Session 2 – Irresponsibility and misconduct  
Moderator: Anne Jacqueminet
1. “Private Politics, Dynamics of Negative Media Exposure and Firm Strategy”, Mändli, Fabian Benjamin; Amer, Estefania; Bonardi, Jean-Philippe
2. “Supply Chain Irresponsibility: The Role of Stakeholder Orientation and Institutional Distance”, Boodoo, Muhammad Umar; Hajmohammad, Sara; Choudhary, Alok; Klassen, Robert D.
3. “Rehabilitating from Environmental Misconduct: The Potential of Orchestrating Corrective Actions”, Berends, Guido; Mitzinneck, Bjoern; Surroca, Jordi

Room E103

Parallel Session 3 – Climate change adaptation  
Moderator: Stefano Pogutz
1. “Climate risk and national climate change adaptation innovation rates: the role of institutional context”, Benischke, Mirko; Yoon, Hyungseok; Tashman, Peter; Doh, Jonathan; Kim, Namil
2. “Measuring Cities’ Climate Risk Exposure and Preparedness”, Lu, Shirley; Nakhmurina, Anya
3. “Tackling the Grand Challenge of Climate Change with Ecosystem Innovation”, Falcke, Lukas; Zobel, Ann-Kristin; Comello, Stephen

1:00 – 2:00 p.m.  Lunch  
Location: SDA courtyard
2 – 3 p.m.  Monday afternoon sketches
Location: Ferrero Auditorium
1. “Nature as a Defense from Disasters: Natural Capital and Municipal Bond Yields”, Rizzi, Claudio
2. “Science Or Morality? The Effects of Frames on Stakeholder Dialogue, a Field Experiment”, Nava, Lucrezia; Reiner, David; Scott-Buechler, Celina
3. “Have You Tried This? Field-Configuring Spaces and Implementing Moral Mandates”, Choi, Tae-Ung; Augustine, Grace; King, Brayden
4. “California wineries and climate change: Extreme events, resource-supply adaptation, and wine quality”, Unter, Kerrigan; Rivera, Jorge

3:00 – 3:30 p.m.  Coffee Break
Location: First floor coffee break area

3:30 – 5:00 p.m. Monday Afternoon Parallel Sessions
Room E101  Parallel Session 4 – Labor rights in supply chains
Moderator: Nicola Misani
1. “Assessing the Social Impact of Corporations: Evidence from Management Control Interventions in the Supply Chain to Increase Worker Wages”, Distelhorst, Gregory; Shin, Jee-Eun
2. “Media Shaming and Supply Chain Labor Transparency in the Fashion Industry: The need for a Fresh, Diverse Corporate Board”, Villena, Veronica; Chen, Li

Room E102  Parallel Session 5 – Political polarization and political activism
Moderator: John Maxwell
1. “When to Talk Politics in Business: Theory and Experimental Evidence of Stakeholder Responses to CEO Political Activism”, Bondi, Tommaso; Burbano, Vanessa; Dell'Acqua, Fabrizio
2. “Activism in the Age of Polarization”, Lyon, Thomas; Maxwell, John
3. “Breaking Silence: Corporate voices in polarized political discourse”, McKean, Anna Eileen @

Room E103  Parallel Session 6 – Business strategy and sustainability
Moderator: Nel Dutt
1. “Vertical Integration in Social Value Creation: Exploring Make-or-Buy Decisions in Social Ventures”, Clark, Adam; Jones Christiansen, Lisa; Kofford, Steve; Schulze, Bill
2. “Capturing the Economic Dynamics of Competing Power Generation Sources”, Glenk, Gunther; Reichelstein, Stefan
3. “How Do Private Sector Firms Respond to a Reduction in Competition from the Public Sector? Evidence from the Indian Vaccine Market”, Adbi, Arzi; Mishra, Anant; Chatterjee, Chirantan @

8 p.m.  Dinner
Location: Cascina Cuccagna
Tuesday, June 7th, 2022

9:00 – 10:00 a.m. Tuesday morning sketches
Location: Ferrero Auditorium
2. “Natural Disasters and Terrorism: A Bibliometric Network Analysis of a Cross-Disciplinary Research Field”, Battikh, Joe; Bodolica, Virginia; Wood, Michael

10:00 – 11:00 a.m. Plenary “ESG and utilities” with Monica Girardi, Head of investor relations at ENEL – moderated by Stefano Pogutz
Location: Ferrero Auditorium

11:00 – 11:30 a.m. Coffee Break
Location: First floor coffee break area

11:30 – 1:00 p.m. Tuesday Morning Parallel Sessions

Room E101
Parallel Session 7 – The role of investors in corporate sustainability
Moderator: Charles Williams
1. “Green or Greenwashing? How Manager and Investor Preferences Shape Firm Strategy”, Barrymore, Nathan
2. “Why do Institutional Investors Request Climate Related Disclosures?”, Cohen, Shira; Ormazabal, Gaizka; Kadach, Igor
3. “Which institutional investors drive corporate sustainability?”, Ceccarelli, Marco; Glossner, Simon; Homanen, Mikael; Schmidt, Daniel

Room E102
Parallel Session 8 – Self-regulation and collective action
Moderator: Luca Berchicci
1. “All for One and One for All: How Institutional Membership Impacts Wineries' Adaptation to Climate Change”, Wijen, Frank; Geradts, Thijs; Flowers, Mallory; Klopf, Patricia; Berchicci, Luca; Cholakova, Magdalena
3. “Beyond “One-Size-Fits-All”: Organizing Effective Collaborative Shareholder Engagements on Climate Change”, Chuah, Kevin; Furnari, Santi; Gond, Jean-Pascal; Homanen, Mikael; Slager, Rieneke

Room E103
Parallel Session 9 – Sustainability and human capital
Moderator: Anne Jacqueminet
1. “The effect of selective disclosure on employee evaluations”, Pandit, Navya; Jacqueminet, Anne; Bode, Christiane
2. “Recruiting Talent through Entrepreneurs’ Social Vision Communication”, van Balen, Timo; Tarakci, Murat
3. “An Inside View of Corporate ESG Practices”, Briscoe-Tran, Hoa @
1:00 – 2:00 p.m.      Lunch  
Location: SDA courtyard

2:00 – 3:30 p.m.      Academic plenary “democratic values under attack: do companies have a responsibility to take a stand?”  
Location: Ferrero Auditorium

3:30 – 4:00 p.m.      Coffee Break  
Location: First floor coffee break area

4:00 – 5:30 p.m.      Tuesday Afternoon Parallel Sessions

Room E101
Parallel Session 10 – Modeling sustainability strategy  
Moderator: Navya Pandit  
1. “Corporate Social Responsibility by Joint Agreement”, Schinkel, Maarten Pieter; Treuren, Leonard  
3. “Competition, Market Institutions, and CSR Specialization” Fu, Limin; Boehe, Dirk

Room E102
Parallel Session 11 – Explaining disclosure strategies  
Moderator: Emanuele Bettinazzi  
1. “Why Firms Hide Their Light: Brownwash, Silence, and Bifurcated Stakeholder Communication”, Montgomery, Wren; Robertson, Jennifer  
2. “Fifty Shades of Green: Greenwashing and Accountability”, Azevedo-Rezende, Lígia; Makhoul, Pedro F.; Musacchio, Aldo; Pongeluppe, Leandro; Redkar, Salil Bharat  
3. “Can Sticks And Stones Break Your Bones? A Cross-Country Study Of The State’s Impact On Greenwashing” Flankova, Svetlana; Marano, Valentina; van Essen, Marc; Aguilera, Ruth

Room E103
Parallel Session 12 – Financial social innovations  
Moderator: Frank Wijen  
1. “Tip Your Farmer? Implications of Tipping in Agriculture on Sustainability and Financial Inclusion”, Alizamir, Saed; Iravani, Foad; Kalkanci, Basak  
3. “Mobile Money as a Steppingstone: Addressing Voids in Market-Based Institutions through Enabling Innovations”, Agarwal, Aparajita; Assenova, Valentina

6:00 p.m.      Departure buses for the Gala dinner

7:00 p.m.      Gala dinner  
Location: Castello Visconteo
Wednesday, June 8th, 2022

9:00 – 10:30 a.m.  Wednesday Morning Parallel Sessions

Room E101

Parallel Session 13 – Exploring stakeholder management strategies

Moderator: Olga Hawn

1. “The role of organizational implementation capacities and constraints in firms’ sequential responses to stakeholder issues”, Rathert, Nikolas; Wernicke, Georg

2. “The normative core of relational stakeholder strategies: a study in the context of open buyer-supplier relations”, Lazzarini, Sérgio G.; Boehe, Dirk; Cook, Michael L.

3. “Developing Conflict: Elite Bias in the Stakeholder Networks of Global Projects”, Pacheco, Rachel; Henisz, Witold

Room E102

Parallel Session 14 – Reactions to framing and disclosure

Moderator: Anne Jacqueminet


2. “Capital Market Reactions to Managerial Framing of Emerging Strategic Issues: The Case of Environmental Sustainability”, Hoppmann, Joern; Lopatta, Kerstin; Tammen, Thomas; Tideman, Sebastian

3. “Environmental disclosure and analysts’ recommendations”, Jacqueminet, Anne; Bettinazzi, Emanuele

Room E103

Parallel Session 15 – Firm responses to environmental regulations

Moderator: Joao Albino Pimentel

1. “Those who can, search: Regulatory stringency and external R&D investment in the U.S. Electricity Industry”, Dutt, Nilanjana; Cunningham, Colleen

2. “Treat, Dump, or Export? How Domestic and International Waste Management Policies Shape Waste Chain Outcomes”, Wijnsma, Sytske; Lauga, Dominique; Toktay, Beril

3. “Peer Responses to Environmental Regulatory Sanctions: Environmental Lobbying versus Green Innovation”, Li, Boshuo; Shi, Wei; Ioannou, Ioannis

10:30 – 11:00 a.m.  Coffee Break

Location: First floor coffee break area

11:00 – 12:00 a.m.  Wednesday morning sketches

Location: Ferrero Auditorium

1. “MNE embeddedness in global supply chains as an opportunity structure: How NGOs promote corporate sustainability in China”, Liu, Wenjie; Heugens, Pursey

2. “Privacy at What Cost? Using Electronic Medical Records to Recover Lapsed Patients into HIV Care”, Derksen, Laura; McGahan, Anita; Pongeluppe, Leandro

3. “ESG Confusion and Stock Returns: Tackling the Problem of Noise”, Berg, Florian; Koelbel, Julian; Pavlova, Anna; Rigobon, Roberto


12:00 – 1:30 p.m.  Awards Lunch

Location: Bocconi Roentgen building lounge