



CALL FOR PAPERS – Deadline: January 8, 2018

PhD Paper Development Workshop Alliance for Research on Corporate Sustainability Tenth Annual Research Conference

**June 11, 2018
MIT Sloan School of Management
Cambridge, MA, USA**

We are excited to host and celebrate the tenth annual research conference of the [Alliance for Research on Corporate Sustainability](#) (ARCS), a consortium of universities and individuals that serves as a professional society of scholars studying the interface between business and sustainability. Our annual research conference brings together researchers from a variety of disciplinary and methodological perspectives who seek to advance the state of the field.

Prior to the main ARCS conference, which will be held June 11-13, 2018, there will be a special PhD Paper Development Workshop that will give PhD students an opportunity to get feedback on work in process from a group of leading faculty members from ARCS member schools. Students will also receive mentorship on publishing and career building in the multi-disciplinary field of sustainable business. You may submit up to two papers total for either the conference program and/or the pre-conference Ph.D. workshop.

The workshop welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, finance, law, operations, organizational theory, political science, psychology and decision making, sociology, strategy and other fields are within the realm of the workshop. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations and policy.

Examples of suitable topics for the PhD Paper Development Workshop include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability such as inequality, fair wages and working conditions, social and environmental justice, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

Submission Information: DEADLINE January 8, 2018

Please [click here](#) to submit your papers. The paper submission deadline is January 8, 2018; the program will be announced in February 2018. Be sure to indicate in the online system that the paper is being submitted for the PhD Workshop. Additional information is available on the [ARCS website](#).

Submission Guidelines Submissions must be working papers not yet accepted for publication. Papers should be journal-article length and include an abstract. Supplements can be included. You can submit up to two papers total for either the conference program or the pre-conference Ph.D. workshop. For each paper, please be sure to indicate in the online submission system which event you are submitting for. All authors of submissions accepted will be listed in the program.

Presentation Slots (20-30 minutes): These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience that will include leading faculty members from ARCS member schools.

Review Process Reviews will be double-blind. You must submit papers without names of authors or other identifying information.

Accepted Papers may be eligible for financial support for travel expenses.

Conference Location and Contact Information

- Conference Location: [MIT Sloan School of Management](#), Cambridge, Massachusetts, USA
- Conference Chair: Professor [John Sterman](#), MIT Sloan School of Management
- For all questions regarding the conference and/or the conference program, please e-mail: arcs2018@mit.edu

About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. A one-year individual ARCS membership is included in the conference fee. Individual membership benefits include access to member services and networking opportunities, as well as opportunities to serve on ARCS Working Committees.

ARCS' institutional members are Bocconi University, Colorado-Boulder, Columbia, Cornell, Dartmouth, Duke, Erasmus, Georgia Tech, Harvard, HEC Paris, Indiana, INSEAD, Michigan, MIT, NTU Singapore, Northwestern, North Carolina, Pennsylvania, Stockholm School of Economics, UC Berkeley, UCLA, Virginia, U. Western and Yale.

For more information, including individual and institutional membership details, click [here](#).

For general information about ARCS, including access to the ARCS Dataverse, which hosts corporate sustainability datasets, please visit our [website](#).

ARCS Board of Directors

Vanessa Burbano – Columbia Business School
Aaron Chatterji – Fuqua School of Business, Duke University
Marian Chertow – Yale University
Magali Delmas - UCLA Anderson School of Management
Glen Dowell – The Johnson School, Cornell
Rodolphe Durand – HEC Paris
Olga Hawn – Kenan-Flagler Business School, UNC
Guy Holburn – Ivey Business School, Western U.
Michael Lenox – Darden School, U. Virginia
Lin Lerpold – Stockholm School of Economics
Thomas Lyon – Ross School of Business, U. Michigan
John Maxwell – Kelley School of Business, Indiana U

Dylan Minor – Kellogg School of Management, Northwestern
Eric Orts – The Wharton School, U. Penn
N. Craig Smith – INSEAD, France
John Sterman – Sloan School of Management, MIT
Michael Toffel – Harvard U. Center for the Environment
Beril Toktay – Scheller College of Business, Georgia Tech
David Vogel – Haas School of Business, UC Berkeley
Judith Walls – NTU Singapore
Frank Wijen – Rotterdam School of Management, Erasmus U
Jeff York – Leeds School of Business, U. Colorado Boulder
Maurizio Zollo – CRIOS, Bocconi University

***We look forward to receiving your paper submission for the 2018 ARCS Conference!
- The ARCS Conference Program Committee***