

CALL FOR PAPERS

Alliance for Research on Corporate Sustainability Sixth Annual Research Conference

May 7-9, 2014

Samuel Curtis Johnson Graduate School of Management
Cornell University
Ithaca, NY, USA

This sixth annual conference of the [Alliance for Research on Corporate Sustainability](#) (ARCS) will bring together scholars from a variety of disciplinary and methodological perspectives interested in advancing research on corporate sustainability. ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

The Conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, law, operations, organizational theory, political science, psychology and decision making, sociology, strategy and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods including empirical research, theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

The conference will begin with dinner on Wednesday, May 7th and conclude mid-afternoon on Friday, May 9th, 2014.

Submission Information: DEADLINE January 9, 2014

Please click [here](#) to upload your paper and provide required information about your submission **by January 9, 2014**. The program will be announced by February 15, 2014.

Submission Guidelines

Submissions must be working papers not yet accepted for publication. Papers must include an abstract. The ARCS Conference includes three types of sessions. When submitting, authors will be asked to select which session(s) the paper should be considered for:

Presentation Slots (30 min.) These allow the presenter to share research design and findings for 20 minutes and answer moderator or audience questions for approximately 10 minutes. Slides are expected. Your name will appear in the Conference Program for the *Presentations*.

Research Sketches (4-5 min.) These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These Sketches will enable us all to know a bit more about what these participants are working on, and are scheduled to encourage informal discussions during the breaks that follow. They have been extremely well-received during past ARCS Conferences. Your name will appear in the Conference Program for the *Research Sketches*.

Research Roundtables (30 min.) These are designed to provide feedback on work in progress from a smaller group of conference participants. Conference organizers will assign 1-2 faculty members to each Roundtable, who will come prepared to offer comments on your paper after you give a brief summary of your work (no slides.) Other conference participants will also be invited to join and offer feedback on your paper. Research Roundtables are scheduled as parallel sessions and attract 5-10 participants each. Your name will appear in the Conference Program for the *Research Roundtables*.

Conference Location and Contacts

- Conference location: Samuel Curtis Johnson Graduate School of Management, Cornell University, Ithaca, NY, USA
- Conference Chair: Professor [Glen Dowell](#), Johnson Graduate School of Management
- General questions about the conference and ARCS: ARCS Managing Director [Erika Herz](#)
- ARCS Conference Committee: Mike Toffel (Harvard), Andrew King (Dartmouth), Mike Lenox (Virginia), John Maxwell (Indiana), and David Vogel (Cal-Berkeley).

About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. ARCS institutional members include Cal-Berkeley, Cal-Los Angeles, Cornell, Dartmouth, Duke, Harvard, Indiana, INSEAD, Michigan, MIT, Northwestern, Pennsylvania, Virginia, Western Ontario and Yale.

For more information, including individual and institutional membership details, click [here](#). Individual membership benefits include:

- Access to member services and networking opportunities
- A \$50 discount on the cost of the ARCS Research Conference
- Opportunities to serve on ARCS Working Committees

For general information about ARCS, including access to the ARCS Dataverse, which hosts corporate sustainability datasets, click [here](#).

We look forward to receiving your paper submission for the 2014 ARCS Conference!
- The ARCS Conference Committee