CALL FOR PAPERS – Deadline January 9, 2015

Alliance for Research on Corporate Sustainability
Seventh Annual Research Conference

May 13-15, 2015
Kellogg School of Management at Northwestern University
Chicago, IL, USA

This seventh annual conference of the Alliance for Research on Corporate Sustainability (ARCS) will bring together scholars from a variety of disciplinary and methodological perspectives interested in advancing research on corporate sustainability. ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, law, operations, organizational theory, political science, psychology and decision making, sociology, strategy and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability, cleantech innovation, green entrepreneurship, sustainable natural resource management, and "base of the pyramid" development strategies.

We especially encourage submissions from junior scholars and new scholars in the field. In the 2014 conference, approximately 60% of presenters were included on the program for the first time.

The conference will begin with dinner on Wednesday, May 13th and conclude mid-afternoon on Friday, May 15th, 2015.

Submission Information: DEADLINE January 9, 2015

Please click here to upload your paper and provide required information about your submission **by January 9, 2015.**   The program will be announced in February.

Submission Guidelines

Submissions must be working papers not yet accepted for publication, and must include an abstract. The ARCS Conference includes three types of sessions, described below. Submitters will be asked to select the type(s) of session(s) for which the paper should be considered. All authors of submissions accepted for presentation slots, research sketches, and research roundtables will be listed in the conference program.

Presentation Slots (30 min.) These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience.

Research Sketches (5 min.) These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These Sketches will enable us all to know a bit more about what these participants are working on, and are scheduled to encourage informal discussions during the breaks that follow. They have been extremely well-received during past ARCS Conferences.

Research Roundtables (30 min.) These are designed to provide feedback on work in progress from a smaller group of conference participants. Conference organizers will assign 1-2 faculty members to each Roundtable, who will come prepared to offer comments on your paper after you give a brief summary of your work (no slides.) Other conference participants will also be invited to join and offer feedback on your paper. Research Roundtables are scheduled as parallel sessions and attract 5-10 participants each.

Review Process

Reviews will be double-blinded, and will typically be conducted by two members of the ARCS Conference Program Committee.

Awards

Two types of awards will be presented at the Conference:

ARCS Outstanding Paper Award: The Program Committee will select several papers for the *Outstanding Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.

ARCS Conference People's Choice Award: Conference attendees will select this award from among Presentations and Research Sketches. This award will be based on individual attendees' own criteria for high impact work.

Conference Location and Contact

- Conference Location: Kellogg School of Management, Northwestern University, Chicago, IL, USA
- Conference Chair: Professor Dylan Minor, Kellogg School of Management, Northwestern University

About ARCS

ARCS is a consortium of universities and individuals, and serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS individual members. ARCS' institutional members include Colorado-Boulder, Cornell, Dartmouth, Duke, Erasmus, Georgia Tech, Harvard, Indiana, INSEAD, Michigan, MIT, Northwestern, Pennsylvania, Stockholm School of Economics, UC Berkeley, UCLA, Virginia, Western and Yale.

For more information, including individual and institutional membership details, click here. Individual membership benefits include:

- Access to member services and networking opportunities
- A $50 discount on the cost of the ARCS Research Conference
- Opportunities to serve on ARCS Working Committees

For general information about ARCS, including access to the ARCS Dataverse, which hosts corporate sustainability datasets, click here.

We look forward to receiving your paper submission for the 2015 ARCS Conference!
- The ARCS Conference Program Committee